

## Are you creative?

Take the test to determine how creative you are. Respond to each statement with SA [Strongly Agree], A [Agree], N [Neutral], D [Disagree] or SD [Strongly Disagree].

No.	Statement	Choice
1	Creativity is a regular part of how I perform my job [responsibilities].	
2	I have mastered a set of creativity skills that I use on a regular basis.	
3	I am receptive to ideas that challenge my way of thinking.	
4	Time restraints are not a problem for me being creative in the workplace.	
5	I regularly take time to learn and implement advanced creativity techniques.	
6	I am receptive to team creativity and the sharing of rewards.	
7	I have an in-depth knowledge of the areas of my job that require me to be creative.	
8	I consistently take my ideas from conception to application.	
9	I am not limited by my position with respect to implementing creative ideas.	
10	I am aware of my unique way of being creative and I use it on a regular basis.	

Email the results to [wayne@future-edge.co.nz](mailto:wayne@future-edge.co.nz) and we'll send you our brief analysis. A much more in-depth assessment will be completed by course participants.

## Course facilitator:

### Wayne Morris

T Col Dip [Dist], T T Cert, Cert Adult Learn, Cert Prof Lead, Cert QSAP, H Dip T [Art], Dip ATE, B Ed [Voc Ed & Train], Dip Ed [Guidance], PG Dip Bus & Admin [HRD].

**Experienced and qualified Business Consultant, Coach, Counsellor - Artist and Musician**

**For more information about the workshop and the scoring of the test contact:**



a part of



CONTACT

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**Is innovation essential for your success?**

**Do you need to harness the creativity of your workforce?**

**Workplace  
creativity  
& innovation**



**Better problem solving**

**Generate new ideas**

**Overcome blocks to creativity**

**Better decision making**

# Workplace creativity & innovation

**Generate fresh ideas and solve problems . . . . . a 2 day workshop**

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This highly participative workshop explores the nature of creativity and shows how to access your own innate creativity. Participants will deliberately be challenged to review existing perspectives and consider alternative ways of working. The emphasis is on pragmatic tools and techniques that work!

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Creativity has two parts: thinking, then producing. Innovation is embedded in the creative process. It is the implementation of creative inspiration.

Linda Naiman      Peopletalk Magazine 2004

## Who should attend?

Anyone who wants to unleash their creativity and that of others to help generate fresh ideas, solve problems and make better decisions.

## Your investment

\$195 per person plus GST. Includes morning and afternoon teas and all course materials. Excludes lunch and venue hire.

Innovation requires a fresh way of looking at things, an understanding of people, and an entrepreneurial willingness to take risks and to work hard. An idea doesn't become an innovation until it is widely adopted and incorporated into people's daily lives. Most people resist change, so a key part of innovating is convincing other people that your idea is a good one — by enlisting their help, and, in doing so, by helping them see the usefulness of the idea.

Art Fry (Inventor of 3M post-it notes)



## A practical approach to learning

The approach to learning throughout this workshop is on showing, doing and experiencing. All of the activities are designed to make specific points. The key techniques will be covered more than once, in different ways to cement the learning. Team learning will be encouraged. Practical techniques to support problem solving, decision making and idea generation are introduced.

## Course overview and content

- **The need for creativity and innovation.** Why do individuals and the organisations they work for need to be creative? What are the benefits? What difference does it make?
- **Creativity self-assessment.** What creative attributes do you demonstrate?
- **Creativity and innovation.** Are they different?
- **The creativity / innovation process.** How the brain works and how this impacts on creativity.
- **Blocks to creativity and exercises to overcome them.** How creativity and innovation is impacted by how we view problems and challenges, the assumptions we make and much more.
- **Creativity / innovation techniques.** Specific techniques for problem solving and idea generation. A range of techniques are introduced, trialled and discussed.
- **Environment and culture.** What helps and hinders creativity / innovation in the workplace.
- **Applying the learning.** Planning how to use the approaches learnt over the two days.